

Persuasive Writing

7th English

Persuasive Writing

- ✦ In a persuasive essay, it is important to choose a subject that you have strong feelings about.
- ✦ Your goal is to get readers to accept your opinion about it.
- ✦ Your subject should be specific, timely and debatable (meaning that people have different opinions about it).

Persuasive Devices

- ✦ Testimonial - well-known people or authorities endorse ideas
- ✦ Bandwagon - everyone is doing it, so should you
- ✦ Facts and statistics - using reliable data to promote ideas.
- ✦ Emotional appeal - Using fear, anger, etc. to convince the reader they should take a particular view point or action

Persuasive Writing Topics

- ✦ Why it is important to recycle
- ✦ Why we should/ should not have school uniforms
- ✦ Why it is important to get a good education
- ✦ Why tests should be eliminated in schools
- ✦ Why you should not smoke in public places
- ✦ Why schools should not give homework

Topics

- ✦ Choose a topic for your essay. It should be something that you strongly believe in. Come up with a list of reasons that you think make your argument strong.